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INSTITUTE OF DIRECTORS
presents
13th international conference on
Corporate Social Responsibility

&
Presentation of **Golden Peacock Awards**
17 – 18 JANUARY, 2019, HOTEL TAJ LANDS END, MUMBAI (INDIA)

Theme:
Integrating CSR Mandate into Corporate Strategy

****PROGRAMME** (UPDATED AS ON JAN 3, 2019)

THURSDAY, 17TH JANUARY, 2019

VENUE:- HOTEL TAJ LANDS END, BANDRA (WEST), MUMBAI

Registration and Welcome Tea/ Coffee Refreshments

0815 – 0900 hrs

Plenary Session - I

Inaugural Session

0915 – 1045 hrs

Welcome Address

R. G Rajan, Chairman, IOD Mumbai Region and former Chairman & MD, RCF Ltd. and former Chairman, SCOPE & FAI

Opening Remarks

Lt. Gen. J. S. Ahluwalia, PVSM (retd.), President, Institute Of Directors

Special Address

Prabhat Singh, MD & CEO, Petronet LNG Ltd.

Special Address

Crispin Simon, British Deputy High Commissioner, Mumbai & HM Trade Commissioner, India and South Asia

Special Address

Ashish Kumar Chauhan, MD & CEO, BSE (Bombay Stock Exchange)

Keynote Address

(Ms.) Helen Brand OBE, Chief Executive, ACCA - Association of Chartered Certified Accountants, UK

Inaugural Address

Dinesh Kumar Jain, IAS, Chief Secretary, Govt. of Maharashtra

Guest of Honour Address

Hon'ble Justice Kurian Joseph,
Chairman, Golden Peacock Awards Jury,
former Judge, Supreme Court of India

Release of Convention Souvenir & Winners' Digest on 'CSR' & 'HR Excellence'

Tea / Coffee

1045 – 1115 hrs

Plenary Session- II

Board's Responsibility: Embedding CSR into Business Strategy

1115 - 1215 hrs

- *Responsible Corporate Citizenship: A Boardroom Initiative between business and society*
- *Leveraging and Strategising CSR for Competitive Advantage*
- *Board's CSR policy, planning & control- Effectiveness of CSR Committees*
- *Integrating Key Stakeholders in the Corporate CSR Framework*
- *Aligning and Embedding CSR in the Business Strategy for Responsible Growth*

Speakers	<p>Sir Richard Stagg KCMG, Chairman, Rothschild & Co (India), former High Commissioner of UK to India</p> <p>Prof Colin Coulson-Thomas, Director-General, UK & Europe Operations, Institute Of Directors, India and President, Institute of Management Services, UK</p> <p>Harshbeena Zaveri, Vice-Chairman and MD, NRB Bearings</p> <p>Sanjiv Sarin, MD & CEO, Tata Coffee Limited</p> <p style="text-align: center;">(Q & A) Interaction with audience</p>	
Plenary Session- III	<p>Responsible CSR: A New Agenda Beyond Governance</p> <ul style="list-style-type: none"> • <i>Embedding CSR into Corporate Governance for creating Shared Value</i> • <i>Codifying Good Governance Practices for CSR</i> • <i>Internalising CSR and Social issues for turning Business into a Cause</i> • <i>A cogent CSR Programme, aligned with the Company's Vision and Values</i> • <i>Corporate Governance Processes- Embedding Legislative and Financial Needs of CSR</i> 	1215 – 1315 hrs
Speakers	<p>Kamalesh Sharma, IFS (retd.) former Secretary-General, Commonwealth Secretariat</p> <p>Prof R K Mishra, Director, Institute of Public Enterprise (IPE)</p> <p>Dr. M. I. Sahadulla, Chairman & Managing Director, KIMS Healthcare Management Ltd.*</p> <p>Gyanesh Chaudhary, Managing Director & CEO of Vikram Solar Pvt. Ltd.</p> <p style="text-align: center;">(Q & A) Interaction with audience</p>	
Plenary Session- IV	<p>LAUNCH of MSME Centre by IOD in Partnership with Ministry of Micro, Small and Medium Enterprise, Govt. of India</p>	1315 – 1345 hrs
Opening Remarks	Dr. Om Parkash Mehta , Director, Ministry of MSME, Govt. of India	
Welcome Address	Lt. Gen. J. S. Ahluwalia , PVSM (retd.), President, Institute Of Directors	
Special Address	<p><i>Integrating Social Strategies in Investment and Development of Business</i></p> <p>Ron Chandiramani, Owner and Group President, Al Midas International Group of Companies, UAE</p>	
Guest of Honour Address	<p><i>Growth and Transformation of Social Enterprises to Profitable MSMEs</i></p> <p>R. M. Mishra, IAS, Additional Secretary & Development Commissioner, Ministry of Medium, Small and Micro Enterprises, Govt. of India</p>	
LUNCH		1345 – 1445 hrs
Plenary Session – V	<p>Global trends in Social Accountability and Integrated Performance Reporting</p> <ul style="list-style-type: none"> • <i>Impact of Adopting ISO 26000 and SA 8000 on CSR landscape</i> • <i>Measuring and Reporting CSR Performance: from GRI to Integrated Performance Reporting System</i> • <i>Aligning CSR Strategy with UN Sustainable Development Goals (SDGs)</i> • <i>Focusing on UN SDGs for Macro-societal Needs</i> • <i>Corporate Social Audit: Measuring Net Impact on Society and Stakeholder Expectations</i> 	1445 – 1545 hrs
Speakers	<p>Abdul Dewale Mohammed, Board Chairman, Founder & Group Executive President, AASGON, UK</p> <p>Martin Neureiter, President & CEO, CSR Company International, Austria</p> <p>Jignesh Sanghvi, Chief Financial Officer, DMCC</p> <p>Anirban Ghosh, Chief Sustainability Officer, Mahindra Group</p>	

(Q & A) Interaction with audience

Plenary Session –VI **Dressing up CSR as a Business Discipline** **1545 - 1645 hrs**

- *National Policy, Legislation and Statutory Framework for driving the CSR agenda*
- *Social Entrepreneurship: Converting social needs to Business Opportunities*
- *Linking CSR budget with Socially Sensitive Marketing & Advertising*
- *CSR Model: Forward-looking, scalable and sustainable*
- *Ushering Social Change: Business response to Social Issues*

Speakers **Malay Patel**, Non-Executive Director, HDFC Bank Ltd.

Manish Batra, Director, Customer Support, Hewlett-Packard

Vinod Kulkarni, Head CSR Tata Motors Limited

Santanu Ghoshal, Vice President - HR and Member, Executive Board, Schaeffler India Ltd.

(Q & A) Interaction with audience

TEA / COFFEE **1645 – 1715 hrs**

Plenary Session – VII **CSR Projects- Planning, Monitoring Evaluation and Audit** **1715 – 1815 hrs**

- *Promoting Socially and Ethically motivated Community Development Projects*
- *Partnering with Social Enterprises and NGOs for Scalability and Impact-Assessment*
- *Managing large-scale CSR Projects: Professional Qualifications and Skills*
- *Emerging Trends in CSR Implementation: Business partnering with Social Enterprises and NGOs*
- *Challenges in Fund-raising for financing CSR policies and projects*

Speakers **Prof. Shalini Bharat**, Director, Tata Institute of Social Sciences (TISS)

Deepak Dwivedi, Chairman of the Board & Chief Editor, Dainik Bhaskar Group UP, Dainik Bhaskar Group

(Q & A) Interaction with audience

Reception & Networking **1815 - 1900 hrs**

Plenary Session -VIII *Learning Motivational mantras, Management nuggets, Words of Wisdom (WoW)* **1900 – 1915 hrs**
Paresh Rughani, Director, Master Motivator, UK

Plenary Session - IX **GOLDEN PEACOCK AWARDS NITE** **1915 – 2030 hrs**

Welcome Address **Lt. Gen. J. S. Ahluwalia**, PVSM (retd.), President, Institute Of Directors

Special Remarks **(Ms.) Helen Brand OBE**, Chief Executive, ACCA - Association of Chartered Certified Accountants, UK

Guest of Honour **Mrs Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Aditya Birla Group*

Chief Guest Address **Shri Chaudhary Birender Singh**
Hon'ble Union Minister of Steel, Govt. of India*

Institutional Awards Presentation *Presentation of **Golden Peacock Awards for Corporate Social Responsibility (National and Global) and HR Excellence - 2018***

DINNER **2030 hrs**

FRIDAY, 18TH JANUARY, 2019

VENUE:- HOTEL TAJ LAND'S END, BANDRA (WEST), MUMBAI

Welcome Tea/ Coffee Refreshments

0830 - 0915 hrs

Concurrent Session- X A
Parallel Session

Successful Driving Mechanisms of CSR for Inclusive Growth
Case studies of Excellence

0915 – 1130 hrs

Case study presenters

1. Emirates National Oil Company Ltd. LLC, UAE
2. Reliance Industries Ltd.
3. Shree Cement Ltd., Beawar
4. Mahindra & Mahindra Financial Services Limited
5. GAIL (India) Limited
6. Piramal Foundation
7. Aditya Birla Capital Ltd., Aditya Birla Sun Life Insurance Co. Ltd.
8. Dell International Services India Private Limited
9. Hindustan Zinc Limited, Udaipur
10. Odisha Mining Corporation Limited
11. Oil India Limited
12. Bharat Petroleum Corporation Limited
13. Sembcorp Energy India Limited
14. GMR Warora Energy Limited
15. Steel Authority of India Ltd., Rourkela Steel Plant
16. Bharti Infratel Ltd.
17. Vodafone Idea Limited

(Q & A) Interaction with audience

Concurrent Session- X B
Parallel Session

Human Resource (HR) : A vital Catalyst for Organizational Excellence: Case Studies of Excellence

0915 – 1130 hrs

Case study presenters

1. Concentrix Daksh Services India Private Ltd.
2. Sudarshan Chemicals Industries Ltd.
3. Myntra Jabong India Private Ltd.
4. Gujarat Gas Limited
5. Cordite Factory Aruvankadu, The Nilgiris
6. Apollo Hospitals Enterprise Ltd.
7. Wipro Limited
8. Oil and Natural Gas Corporation Limited
9. Wockhardt Limited
10. ITC Limited, Lifestyle Retailing Business Division
11. Tata Steel Limited
12. Bangalore International Airport Limited

(Q & A) Interaction with audience

Tea / Coffee

1130 – 1200 hrs

Plenary Session – XI

CSR- The Bridge between Business and Societal Growth

1200 – 1300 hrs

- *CSR: Driver for Social Innovation, and inclusive Sustainable Development*
- *Ushering Social Change: Business Response to Social Issues*
- *Business Social Initiatives and Community Involvement Strategy*
- *Building Responsible Brands: Effective Governance of CSR and Corporate Foundations*
- *Social Media and Brand Activism: Value driven CSR agenda for social and environmental issues*

Speakers

V K Madhavan, Chief Executive, WaterAid India

(Ms.) Meenakshi Batra, CEO, Charities Aid Foundation India

Amit Garg, Vice President - Corporate Citizenship, Credit Suisse

Anant Bhagwati, Partner, Bain & Company

(Q & A) Interaction with audience

Plenary Session -XII	Special presentation by Max India Foundation on celebrating its 10th Annual Day. (Mrs) Mohini Daljeet Singh, Chief Executive, Max India Foundation	1300 –1315 hrs
Plenary Session – XIII	Valedictory Session	1315 - 1345 hrs
A brief Presentation on Convention Proceedings & Recommendations	Prof Colin Coulson-Thomas , Director-General, UK and Europe Operations, Institute of Directors, India and President, Institute of Management Services, UK	
Special Address	Sanjay Anand , Chairman, CEO, Sarbanes Oxley & GRC Group, USA	
Closing Remarks	Lt. Gen. J. S. Ahluwalia , PVSM (retd.), President, Institute Of Directors	

LUNCH

1345 hrs

-----**The Programme Ends**-----

** *Subject to change and modifications*

**Confirmation awaited*